



Elligo's Patient Recruitment And Engagement Services

Exceed Enrollment and Retention Goals

Only Elligo Health Research® offers customized patient recruitment and engagement services to strategically attract, educate, engage, and retain patients from ID through study close.

Patient-centered solutions include:

- Patient insights and intelligence
- Brand development
- Study materials development
- Website development
- Digital advertising
- Traditional advertising
- SMS text and email outreach
- Enrollment center
- Referral source outreach
- National and local campaigns
- Patient travel
- Remote consent facilitation
- Protocol-specified remote outreach facilitation



Accelerated Trial Timelines

Elligo-Powered Trials Move **4x Faster**

Better Patient Retention

Common Patient Dropout Rate of about 30%+*
vs. **Elligo's Rate of 12.8%**

Increased Patient Diversity

Approximately Black/African American and Hispanic/Latino
Research Participation Rate of 10.6% and 11.6%** vs.
Elligo's Rate of 26%

Optimize the Intersection of Healthcare and Research. Accelerate Your Clinical Trial.

GET STARTED WITH PATIENT RECRUITMENT AND ENGAGEMENT SERVICES TODAY

* <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3684189/>

** <https://jamanetwork.com/journals/jamanetworkopen/fullarticle/2776562>

About Elligo Health Research®

Elligo Health Research accelerates clinical trials through EHR data, our proprietary IntElligo® technology, and direct access to known, diverse patients from more than 115 hospitals and major health systems, 200 healthcare-based sites, and 100 research-based sites. Our Patient*Select*® model engages our network of networks to optimize the intersection of healthcare and research and bring more patients clinical research as a care option. Our Site*Select* model and Research Partner Services enable sites to seamlessly participate in trials, further advancing the development of new pharmaceutical, biotechnology, and medical device and diagnostic products.