



# Elligo's Patient Recruitment And Engagement Services

### **Exceed Enrollment and Retention Goals**

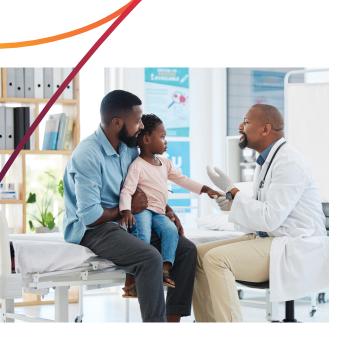
Only Elligo Health Research® offers customized patient recruitment and engagement services to strategically attract, educate, engage, and retain patients from ID through study close.

#### Patient-centered solutions include:

- · Patient insights and intelligence
- Brand development
- Study materials development
- Website development
- Digital advertising
- Traditional advertising
- SMS text and email outreach

- Enrollment center
- Referral source outreach
- · National and local campaigns
- Patient travel
- Remote consent facilitation
- Protocol-specified remote outreach facilitation





#### **Accelerated Trial Timelines**

Elligo-Powered Trials Move 4x Faster

#### **Better Patient Retention**

Common Patient Dropout Rate of about 30%+\* vs. Elligo's Rate of 12.8%

## **Increased Patient Diversity**

Approximately Black/African American and Hispanic/Latino Research Participation Rate of 10.6% and 11.6% vs. Elligo's Rate of 26%

## Optimize the Intersection of Healthcare and Research. Accelerate Your Clinical Trial.

GET STARTED WITH PATIENT RECRUITMENT AND ENGAGEMENT SERVICES TODAY

\* https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3684189/

\*\* https://jamanetwork.com/journals/jamanetworkopen/fullarticle/2776562

## **About Elligo Health Research®**

Elligo Health Research accelerates clinical trials through EHR data, our proprietary IntElligo® technology, and direct access to known, diverse patients from more than 115 hospitals and major health systems, 200 healthcare-based sites, and 100 research-based sites. Our PatientSelect® model engages our network of networks to optimize the intersection of healthcare and research and bring more patients clinical research as a care option. Our SiteSelect model and Research Partner Services enable sites to seamlessly participate in trials, further advancing the development of new pharmaceutical, biotechnology, and medical device and diagnostic products.