

ELLIGO'S PATIENT RECRUITMENT AND ENGAGEMENT SERVICES

EXCEED ENROLLMENT AND RETENTION GOALS

Only Elligo Health Research® offers customized patient recruitment and engagement services to strategically attract, educate, engage, and retain patients from ID through study close.

Patient-centered solutions include:

- Patient insights and intelligence
- Brand development
- Study materials development
- Website development
- Digital advertising
- Traditional advertising
- SMS text and email outreach
- Enrollment center
- Referral source outreach
- National and local campaigns
- Patient travel
- Remote consent facilitation
- Protocol-specified remote outreach facilitation





ACCELERATED TRIAL TIMELINES

Elligo-Powered Trials Move **4x Faster**



BETTER PATIENT RETENTION

Common Patient Dropout Rate of ~30%+*
vs. **Elligo's Rate of 12.8%**



INCREASED PATIENT DIVERSITY

Approximately Black/African American and Hispanic/Latino Research Participation Rate of 10.6% and 11.6%** vs. **Elligo's Rate of 26%**

OPTIMIZE THE INTERSECTION OF HEALTHCARE AND RESEARCH. ACCELERATE YOUR CLINICAL TRIAL.

Get Started With Patient Recruitment and Engagement Services Today

1. * <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3684189/>
2. ** <https://jamanetwork.com/journals/jamanetworkopen/fullarticle/2776562>

ABOUT ELLIGO HEALTH RESEARCH®

Elligo Health Research accelerates clinical trials through healthcare with access to over 150 million known patients and their HIPAA-compliant healthcare data, our IntElligo® Research Stack technology, and our PatientSelect identification and engagement model. Coupled with the largest Known Patient Access Network, Elligo's Site Solutions enable healthcare practices and research sites to participate in clinical trials. By adaptive engagement of known patients and physicians, we accelerate the development of new pharmaceutical, biotechnology, and medical device and diagnostic products.